



Dear Harvest Trails Co. Family,

We are excited to share some updates and news from Harvest Trails Co. as we continue to bring you the best freeze dried fruit.

Coleman Erwin.

**CEO & FOUNDER** 







# NEW Product

# INTRODUCING HARVEST TRAILS NEW FREEZE DRIED LEMONS AND LIMES!

Bursting with flavor and packed with Vitamin C, these zesty fruits are perfect for infusing water, adding to tea or lemonades, or garnishing desserts! Elevate your snacking! Taste the new Harvest Trails Freeze Dried Lemons and Limes today!







## HARVEST TRAILS T-SHIRTS NOW AVAILABLE!

Show your love for locally made freeze dried fruit in style. Order yours today and tag us in your photos for a chance to be featured on our website and win FREE freeze dried fruit! #HarvestTrailsCoGear

S25





#### MARTINSBURG FARMERS MARKET

@ the Martinsburg RoundHouse

Saturdays | 10 AM - 2 PM

May 18th June 1st, 29th July 27th

## SPRING FLING POP-UP & MAKERS MARKET

@ Amani Brewing

**12 PM - 5 PM** Saturday, May 11, 2024

#### MAIN STREET PARK FARMERS MARKET

Saturdays | 8:30 AM - 12 PM

> May 25th June 8th, 15th, 22nd July 13th, 20th



## **FOLLOW US ON SOCIAL MEDIA**@harvest\_trails\_co









## HARVEST TRAILS IS THRILLED TO HELP SPONSOR SOUTH BERKELEY SOCCER LEAGUE AND EPIC SOCCER!!

We were proud to watch the South Berkeley All-Star Team compete and win first place in two age brackets and best of all - the kids all got to enjoy freeze dried fruit! We are also extremely excited to show off our new goalie kit for EPIC Soccer! We donated 4 completely reversible kits to the two teams and they were a HUGE hit!

#### **BACK TO SCHOOL**

Harvest Trails Co. was proud to launch their first Back to School Donation Drive last year! Your generous support allowed us to provide freeze dried fruit to local classrooms!





We donated over 75 bags to Spring Mills Middle School, Mill Creek Elementary School, and a local homeschool co-op. During the event, we engaged with elementary school kids, educating them about the freeze-drying process and the importance of eating healthy. We are already looking forward to next year where we can continue the tradition of giving back to our communities most precious resource- our kids! Together, we made a positive impact on their education and well-being!





## PARTNERSHIP WITH SHEPHERD UNIVERSITY ATHLETICS

We are thrilled to announce our partnership with Shepherd University Athletics! This collaboration marks an exciting new chapter for us as we team up with their athletic program. Together, we look forward to supporting and engaging with Shepherd Athletics to foster community connections and promote healthy and active lifestyles. Stay tuned for the great things we will achieve together!

We are also excited to share our partnership with Shepherd University's College of Business, where we worked with two classes to further our mission and help give the students an unforgettable business experience!



"I am so proud of each and every studentathlete at Shepherd! They are not only tremendous athletes, great students, but they are amazing young men and women! I am truly excited to not only be YOUR sponsor, but to be there at the games cheering you on! To all my RAM FAM - Thanks for an amazing season! I can't wait to sponsor you all again this coming year and many years to come!"

Coleman Erwin, CEO & FOUNDER

Harvest Trails is proud to support our brave men and women who serve our Nation and Communities as military, fire fighters, and law enforcement officers!

Your service and dedication are an inspiration to us all! Thank you so much for your commitment to service! Harvest Trails is proud to honor these community heroes!















The Wendy Vance Award, named after Coleman Erwin's (CEO & Founder) sister tragically killed in a car accident, honors Wendy, a Veteran, schoolteacher, and sports coach who epitomized rolemodelling, high standards, and empowerment for students.

This award recognizes students from kindergarten to college who demonstrate exceptional attributes in community service, academics, and athletics.









Their dedication to community service, academics, and athletics is commendable. Students of all ages can apply for the Wendy Vance Award to showcase their exceptional attributes. Join us in celebrating these remarkable individuals and apply today to make a difference in your community! #WendyVanceAward \*\*\*





Special thanks to our generous local business donors for making this possible!

- Spring Valley Farm Market- Martinsburg
- Positivi-Tea LLC
- Mountaineer Meat Smokers
- Hillbilly Laser
- Shuggie Macs Amy Emerick
- Martinsburg Daily Grind
- Simply Divine "Home Decor & Boutique"
- Nutritious Vibes
- Trail Depot



# SHOPMow

#### SHOP HARVEST TRAILS LOCALLY MADE DRIED FRUIT NOW!

At Harvest Trails, we bring you a delectable selection of freeze-dried fruits, including apples, spiced apples, cinnamon apples, strawberries, pineapples, blueberries, bananas, and much more! Try our tasty treats for a burst of flavor and nutrition in every bite.



#### WWW.HARVESTTRAILSCO.COM/SHOP







### **FIND YOUR FAVORITE TODAY!**





**SPRING-SUMMER** 











Valid 5/01-5/31. Happy shopping!

#### HARVESTTRAILSCO.COM

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